



A Member of the SIM Group



**UPH**  
UNIVERSITAS PELITA HARAPAN  
Global Perspective. Global Campus.

**PRIZES WORTH  
A TOTAL OF MORE THAN  
Rp550,000,000**

**CHAMPION!  
A BUSINESS IDEA!**

# SIM GE-UPH BUSINESS PLAN COMPETITION 2016

Turn your ideas into a concrete business plan  
and stand a chance to win.

**ELIGIBILITY**

**FULL TIME  
STUDENTS**

**18  
AGE 18 AND  
BELOW**

**THREE  
STUDENTS**

**ONE TEACHER  
MENTOR**

SIM Headquarters

SIM GE-UPH Surabaya Campus



AsiaOne Best Private School Award



A partial SIM GE-UPH Bachelor Degree Scholarship\* for each student member of the top three winning teams

A cash prize of up to SGD \$1,000 for the top 3 teams

A 4-day/3-night trip to Singapore sponsored by Singapore Institute of Management (SIM) Global Education (SIM GE) and Universitas Pelita Harapan (UPH), for student participants of the winning team + one teacher mentor. The package includes return economy airfares + shared accommodation.

**REGISTRATION DEADLINE  
27 MAY 2016**

**FIRST ROUND BUSINESS  
PLAN PITCHING  
2-4 JUNE 2016**

**PRIZES  
INCLUDE**

\* Terms & Conditions apply

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